**Provisional Battle Plan (aka Syllabus)**

**BUS 326 – Organizational Theory**

Fall 2019

**Professor:** Dr. C.R. Marshall  
**Office:** CPS 432  
**Office Hours:** Tuesday 9:30 – 11:00 & 2:00 – 3:00, Thursday 9:30 – 11:00 and by appointment  
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**E-Mail:** [cmarshal@uwsp.edu](mailto:cmarshal@uwsp.edu) ◄**The best way to get in touch!**  
**URL:** [http://www.uwsp.edu/busecon/Pages/Faculty/cmarshall.aspx (Links to an external site.)](http://www.uwsp.edu/busecon/Pages/Faculty/cmarshall.aspx)

**Course Description**: **Organizational Theory.** Use an open system perspective to examine how managers deal with factors that affect the organization. Consider factors such as environment, technology, and goals in determining the nature and structure of the organization.

**Required Textbook**: Organizational Theory and Design, 12th ed., Daft.

**Course Prerequisites**: Students in this course must be majors in Business Administration, Accounting, Business Economics or minors in Business Administration and must have completed Bus 320 or Bus 325.

**SBE Mission:** The UW-Stevens Point School of Business and Economics creates career ready graduates and leaders through applied learning. We serve the businesses, economy, and people of the greater Central Wisconsin region. We specialize in preparing students for success by providing professional development experiences, access to employers, and in-demand skills.

The SBE achieves its mission by valuing:

* Talent development
* Lifelong learning
* Career preparation
* On the job experiences
* Community outreach
* Regional partnerships
* Continuous improvement

**Accreditation Commitment:** SBE is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a designation earned by only 5 percent of world business schools. Accreditation instills a culture of continuously improving our programs through connections with local business leaders, alumni and the community.

**Learning Outcomes**

Students should understand that an organization’s effectiveness is driven by its organizational structure.

* Strategy, Design and Effectiveness
* Structural Choice Options

Students should understand that organizations function as open systems within the broader organizational environment.

* Students will be able to recommend organizational changes that take into account the disparate interests of internal and external stakeholders.

Students should understand that a variety of dynamic factors impact, and are impacted by a company’s organizational choices.

* Ethics and Culture
* Organizational Change and Innovation
* Decision Making
* Conflict, Power and Politics

**Activities:** These are the activities that make up the class. Points and due dates are listed below and/or in the individual modules.

**Exams:** There are 13 modules, one for each of the 13 chapters. Each module/chapter will have its own exam covering material from the textbook and other handouts.

**Online Activities:** There will be a variety of activities (One or two per module/chapter) requiring you to submit documents in Canvas.

**Cases:** There will be a variety of **individual** case-based projects (One per module/chapter) requiring you to submit documents in Canvas.

**Smiley Professional Events (Formerly Pointer Professional Events, Formerly SBE Events):** For this course, these events are not required.

**Due Dates:** The due dates are shown below on each of the individual assignments. Anything can be completed early. Nothing will be accepted late without prior arrangements. See the tentative schedule below.

**Online Attendance:** In an online class, the idea of attendance translates to checking email, signing into D2L, participating in online discussions and timely submission of assignments. The points for this are associated with the underlying activity. Students are expected to check their campus e-mail account and to log into D2L on a regular basis. **Records & Registration / Financial Aid requires that I take attendance early in the term. If you have not signed into Canvas by the day that I need to submit attendance, you may be dropped from the class.**

**ADA Statement:** If you feel you may need an accommodation or special services for this class, please call the service at 346-3365.

**Academic Misconduct:** Any student caught cheating or assisting another student to cheat or allowing another student to cheat will be removed from the class and will fail. Academic Misconduct is defined as violating provisions of Chapter UWSP 14, Rules of the Board of Regents of the University of Wisconsin System, Wisconsin Administrative Code.

**Grading:** Grades will be distributed on a traditional scale (A,A- > 90, B+,B,B- > 80…) with the possibility of adjustments in your favor if deemed appropriate by the professor. If grades are adjusted from the traditional scale, you should expect ~25% of the class to get an A of some sort, and ~75% to get either an A or a B of some sort. This will be constrained by the following simple rule: I generally don’t curve by more than a full letter grade. (Corollary: If you earn less than 50% of the available points, you should not expect to receive a passing grade.)

**Early & Late:** You may complete any activity or exam as soon as it is available in Canvas. No credit will be given for any work done after the deadline without prior arrangements.

**You can expect to receive a zero for a grade on any work not completed by the due date.**

**Note: Any item on this syllabus is subject to change at my discretion with appropriate notification of the class (normally an email).**

**Course Summary:**

| **Date** | **Details** |
| --- | --- |
| Tue Sep 3, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [01.1 Reading for Chapter 1](https://uwstp.instructure.com/courses/222983/assignments/833872) | due by 11:59pm | |
| Wed Sep 11, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch01Quiz](https://uwstp.instructure.com/courses/222983/assignments/833864) | due by 11:59pm | | Assignment | [01.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833873) | due by 11:59pm | | Assignment | [01.3 Activity](https://uwstp.instructure.com/courses/222983/assignments/833874) | due by 11:59pm | | Assignment | [01.4 Case - Royce](https://uwstp.instructure.com/courses/222983/assignments/833875) | due by 11:59pm | |
| Thu Sep 12, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [02.1 Reading for Chapter 2](https://uwstp.instructure.com/courses/222983/assignments/833876) | due by 11:59pm | |
| Wed Sep 18, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch02Quiz](https://uwstp.instructure.com/courses/222983/assignments/833868) | due by 11:59pm | | Assignment | [02.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833877) | due by 11:59pm | | Assignment | [02.3 Case - Covington](https://uwstp.instructure.com/courses/222983/assignments/833878) | due by 11:59pm | |
| Thu Sep 19, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [03.1 Reading for Chapter 3](https://uwstp.instructure.com/courses/222983/assignments/833879) | due by 11:59pm | |
| Wed Sep 25, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch03Quiz](https://uwstp.instructure.com/courses/222983/assignments/833861) | due by 11:59pm | | Assignment | [03.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833880) | due by 11:59pm | | Assignment | [03.3 Case - C&C Grocery](https://uwstp.instructure.com/courses/222983/assignments/833881) | due by 11:59pm | |
| Thu Sep 26, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [04.1 Reading for Chapter 4](https://uwstp.instructure.com/courses/222983/assignments/833882) | due by 11:59pm | |
| Wed Oct 2, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch04Quiz](https://uwstp.instructure.com/courses/222983/assignments/833860) | due by 11:59pm | | Assignment | [04.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833883) | due by 11:59pm | | Assignment | [04.3 Activity](https://uwstp.instructure.com/courses/222983/assignments/833884) | due by 11:59pm | | Assignment | [04.4 Case - Paradoxical Twins](https://uwstp.instructure.com/courses/222983/assignments/833885) | due by 11:59pm | |
| Thu Oct 3, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [05.1 Reading for Chapter 5](https://uwstp.instructure.com/courses/222983/assignments/833886) | due by 11:59pm | |
| Wed Oct 9, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch05Quiz](https://uwstp.instructure.com/courses/222983/assignments/833870) | due by 11:59pm | | Assignment | [05.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833887) | due by 11:59pm | | Assignment | [05.3 Case - Cooperation](https://uwstp.instructure.com/courses/222983/assignments/833888) | due by 11:59pm | |
| Thu Oct 10, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [06.1 Reading for Chapter 6](https://uwstp.instructure.com/courses/222983/assignments/833889) | due by 11:59pm | |
| Wed Oct 16, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch06Quiz](https://uwstp.instructure.com/courses/222983/assignments/833859) | due by 11:59pm | | Assignment | [06.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833890) | due by 11:59pm | | Assignment | [06.3 Case - Rhodes](https://uwstp.instructure.com/courses/222983/assignments/833891) | due by 11:59pm | |
| Thu Oct 17, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [07.1 Reading for Chapter 7](https://uwstp.instructure.com/courses/222983/assignments/833892) | due by 11:59pm | |
| Wed Oct 23, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch07Quiz](https://uwstp.instructure.com/courses/222983/assignments/833869) | due by 11:59pm | | Assignment | [07.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833893) | due by 11:59pm | | Assignment | [07.3 Activity](https://uwstp.instructure.com/courses/222983/assignments/833894) | due by 11:59pm | | Assignment | [07.4 Case - Bistro](https://uwstp.instructure.com/courses/222983/assignments/833895) | due by 11:59pm | |
| Thu Oct 24, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [08.1 Reading for Chapter 8](https://uwstp.instructure.com/courses/222983/assignments/833896) | due by 11:59pm | |
| Wed Oct 30, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch08Quiz](https://uwstp.instructure.com/courses/222983/assignments/833865) | due by 11:59pm | | Assignment | [08.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833897) | due by 11:59pm | | Assignment | [08.3 Activity](https://uwstp.instructure.com/courses/222983/assignments/833898) | due by 11:59pm | | Assignment | [08.4 Case - Listening](https://uwstp.instructure.com/courses/222983/assignments/833899) | due by 11:59pm | |
| Thu Oct 31, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [09.1 Reading for Chapter 9](https://uwstp.instructure.com/courses/222983/assignments/833900) | due by 11:59pm | |
| Wed Nov 6, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch09Quiz](https://uwstp.instructure.com/courses/222983/assignments/833863) | due by 11:59pm | | Assignment | [09.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833901) | due by 11:59pm | | Assignment | [09.3 Case - Sunflower](https://uwstp.instructure.com/courses/222983/assignments/833902) | due by 11:59pm | |
| Thu Nov 7, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [10.1 Reading for Chapter 10](https://uwstp.instructure.com/courses/222983/assignments/833903) | due by 11:59pm | |
| Wed Nov 13, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch10Quiz](https://uwstp.instructure.com/courses/222983/assignments/833871) | due by 11:59pm | | Assignment | [10.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833904) | due by 11:59pm | | Assignment | [10.3 Activity](https://uwstp.instructure.com/courses/222983/assignments/833905) | due by 11:59pm | | Assignment | [10.4 Case - The Boys](https://uwstp.instructure.com/courses/222983/assignments/833906) | due by 11:59pm | |
| Thu Nov 14, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [11.1 Reading for Chapter 11](https://uwstp.instructure.com/courses/222983/assignments/833907) | due by 11:59pm | |
| Wed Nov 20, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch11Quiz](https://uwstp.instructure.com/courses/222983/assignments/833867) | due by 11:59pm | | Assignment | [11.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833908) | due by 11:59pm | | Assignment | [11.3 Case - Southern Discomfort](https://uwstp.instructure.com/courses/222983/assignments/833909) | due by 11:59pm | |
| Thu Nov 21, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [12.1 Reading for Chapter 12](https://uwstp.instructure.com/courses/222983/assignments/833910) | due by 11:59pm | |
| Wed Nov 27, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch12Quiz](https://uwstp.instructure.com/courses/222983/assignments/833862) | due by 5:59pm | | Assignment | [12.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833911) | due by 5:59pm | | Assignment | [12.3 Case - Medici](https://uwstp.instructure.com/courses/222983/assignments/833912) | due by 5:59pm | |
| Mon Dec 2, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [13.1 Reading for Chapter 13](https://uwstp.instructure.com/courses/222983/assignments/833913) | due by 11:59pm | |
| Wed Dec 11, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [13.2 Activity](https://uwstp.instructure.com/courses/222983/assignments/833914) | due by 11:59pm | | Assignment | [13.3 Activity](https://uwstp.instructure.com/courses/222983/assignments/833915) | due by 11:59pm | | Assignment | [13.4 Case - Daily Tribune](https://uwstp.instructure.com/courses/222983/assignments/833916) | due by 11:59pm | |
| Mon Dec 16, 2019 | |  |  |  | | --- | --- | --- | | Assignment | [Ch13Quiz](https://uwstp.instructure.com/courses/222983/assignments/833866) | due by 11:59pm | |